

Mockup Review

11/9/2022

Creative Director: Orquidea Campbell-Espinoza

Designer: Josh Silber

- ☐ Leaning more towards the design of Mockup A
- ☐ Use simple sans serif for body text
- ☐ Try out video game typeface for title text
- ☐ Switch about and history (about is first page)
- ☐ Handscript text possibly used as timeline font, avoid Blackladder
- ☐ Add gifs to title page
- ☐ Remove rainbow background, maybe try out background from mockup b?
- ☐ (for self) remember to send copy
- ☐ Color is good