

Initial Build Notes

11/4/2022

Creative Director: Orquidea Campbell-Espinoza

Designer: Josh Silber

Loveee the landing page !!!!!!!!!!!!!!!

- Good footer
 - Add sources to footer
- Like the effects on the buttons
- Change "about" to home
- Add hover effect to top nav
- Remove timeline on side for history, add quick links to diff parts of the history
 - Possibly make sticky?
- Fandom is based on collectors

Initial Meeting Notes

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- Landing page w png of troll doll that you can click on and links to rest of website
- History is one page
- Landing Page -> Intro/History -> Fandom
- Inspo pages
 - <https://neocities.org/browse>
 - <https://berrybasket.neocities.org/>
 - <https://angel99.neocities.org/>
- Taking inspo from hobbyist websites + geocities
- Action plan
 - Take a look at resources
 - https://en.wikipedia.org/wiki/Troll_doll.
 - https://trolls.fandom.com/wiki/Troll_Dolls
 - <https://www.ranker.com/list/most-valuable-troll-dolls/jenn-dzikowski>
 - <https://nostalgiacentral.com/pop-culture/toys-games/trolls/>
 - <https://www.smithsonianmag.com/innovation/colorful-history-troll-doll-180974634/>
 - <https://www.thesprucecrafts.com/troll-dolls-overview774728#:~:text=Small%201960s%20trolls%20can%20be,Dam%20trolls%20from%20the%201960s>

Recording:

https://drive.google.com/file/d/1IkaIYoPMfQ_-ypYA47JKjj18U5L1h0Y9/view?usp=sharing

Mockup Review

11/9/2022

Creative Director: Orquidea Campbell-Espinoza

Designer: Josh Silber

- ☐ Leaning more towards the design of Mockup A
- ☐ Use simple sans serif for body text
- ☐ Try out video game typeface for title text
- ☐ Switch about and history (about is first page)
- ☐ Handscript text possibly used as timeline font, avoid Blackladder
- ☐ Add gifs to title page
- ☐ Remove rainbow background, maybe try out background from mockup b?
- ☐ (for self) remember to send copy
- ☐ Color is good